

 MODERATE-TO-SEVERE
plaque psoriasis

Uncover what **BIMZELX** can do for your skin

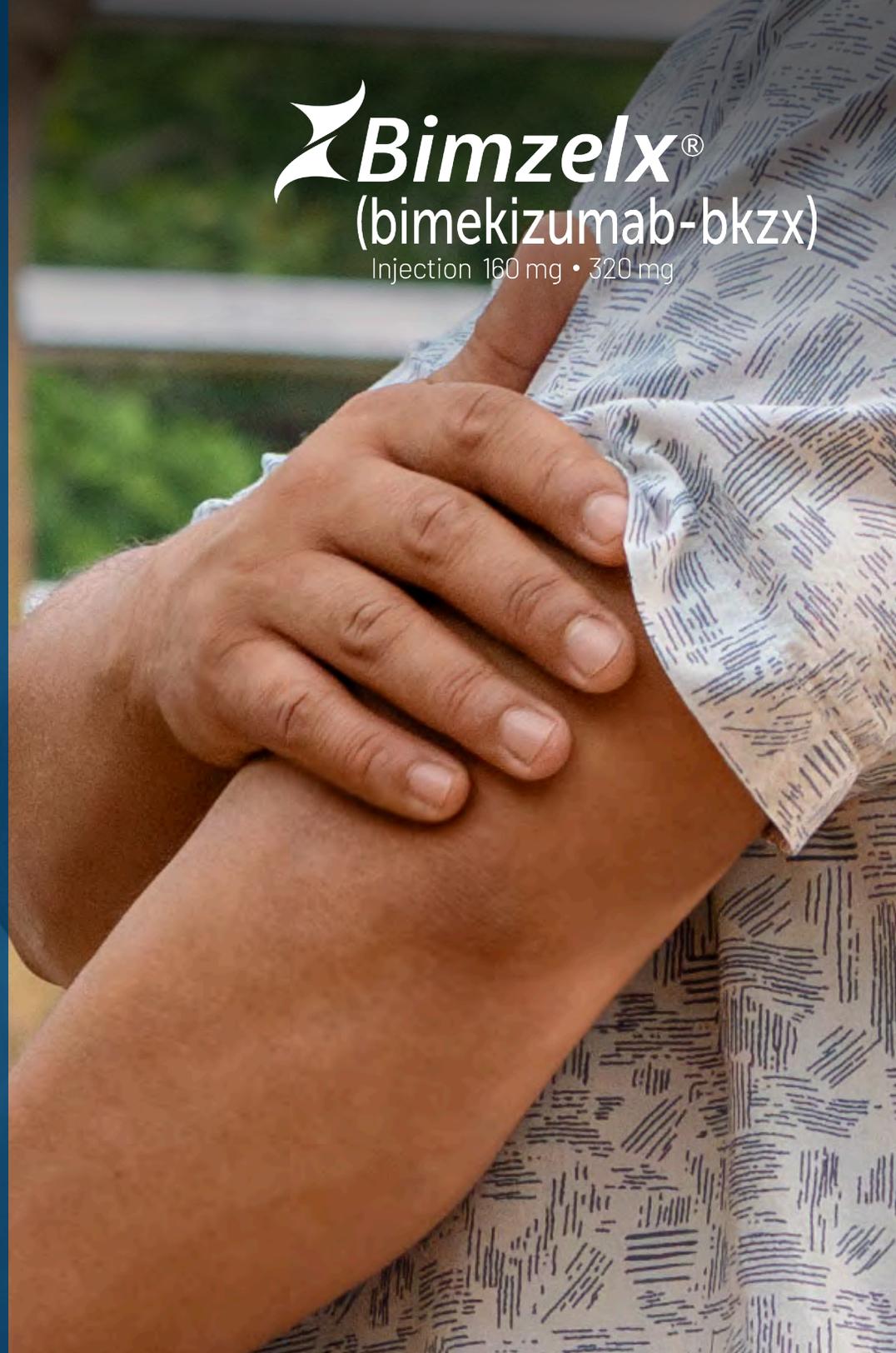
BIMZELX[®] is a prescription medicine used to treat adults with moderate-to-severe plaque psoriasis who may benefit from taking injections or pills (systemic therapy) or treatment using ultraviolet light alone or with pills (phototherapy).

IMPORTANT SAFETY INFORMATION

BIMZELX is a medicine that affects your immune system and may increase your risk of serious side effects, including suicidal thoughts and behavior, serious infections including tuberculosis, liver problems, and inflammatory bowel disease.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

 **Bimzelx[®]**
(bimekizumab-bkzx)
Injection 160 mg • 320 mg





When your plaque psoriasis (PSO) flares up, it can cause pain, itching, flaking, and visible plaques.

START TO GET BACK TO CLEARER SKIN*

*In combined clinical studies, nearly 9 in 10 people saw 90% clearer skin at 16 weeks.

Talk to your dermatologist about BIMZELX today



Scan here to sign up for information.

IMPORTANT SAFETY INFORMATION

Suicidal thoughts and behavior have happened in some people treated with BIMZELX. Get medical help right away or call the National Suicide and Crisis Lifeline at 988 if you, your caregiver, or your family member notice in you any symptoms.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

I'm

Back
TO CLEARER SKIN

START TO GET BACK TO LESS PLAQUE PSORIASIS SYMPTOMS

Everyone has different plaque psoriasis symptoms. Here are a few ways BIMZELX may help.



Fewer elbow plaques*



Less redness on legs*



Clearer scalp[†]

*Nearly 9 in 10 people saw 90% clearer skin at 16 weeks.

[†]A greater number of people with scalp psoriasis were clear or almost clear with BIMZELX at 16 weeks compared to placebo.

[‡]People taking BIMZELX saw improvements in itching, pain, and scaling at Week 16, as reported using a tool called the Patient Symptom Diary, or PSD.

IMPORTANT SAFETY INFORMATION

BIMZELX affects the immune system. It may increase your risk of infections, including serious infections. Do not use BIMZELX if you have any symptoms of infection without talking to your doctor. If you have any symptoms of infection after starting BIMZELX, call your doctor right away.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

 **Bimzelx**[®]

I'M BACK
to less flaking[‡]

BIMZELX[®]: THE DIFFERENCE IS CLEAR

Nearly 9 in 10 people saw 90% clearer skin at 16 weeks*

*Results from combined clinical studies. Results may vary.



100% CLEAR SKIN

More than 6 in 10 people saw 100% clear skin at 16 weeks.*



ITCHING, PAIN, AND SCALING RELIEF

People taking BIMZELX saw improvements in itching, pain, and scaling at Week 16, as reported using a tool called the Patient Symptom Diary, or PSD.*



LASTING RESULTS

Most people got 90% clearer skin at 16 weeks. Of those, 9 in 10 maintained it for 1 year.*



FAST RESULTS

Nearly 8 in 10 people achieved 75% clearer skin at 4 weeks. Nearly 2 in 10 people saw 100% clear skin after the first dose at 4 weeks (patients started with a 320-mg dose every 4 weeks for 16 weeks). Results were not immediate.*



Bimzelx[®]



IMPORTANT SAFETY INFORMATION

Your doctor should check you for tuberculosis (TB) before you start BIMZELX and watch you closely for signs of TB during treatment with BIMZELX. If you have TB, or had it in the past, your doctor may treat you for it before you start BIMZELX.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for full **Prescribing Information**, including **Medication Guide**.

BIMZELX[®] CALMS INFLAMMATION DIFFERENTLY

Most biologic treatments target one of the proteins believed to drive the inflammation that causes *PSO*:

BIMZELX is the first and only approved treatment that blocks not just one IL-17 protein, but two.



High levels of IL-17A and IL-17F can cause inflammation. BIMZELX binds to both of these IL-17 proteins to calm inflammation. Specifically targeting and blocking these two proteins may do more to calm inflammation than targeting IL-17A alone.

That's the BIMZELX A + F difference

TARGETS & BLOCKS

IL-17A

+

IL-17F

TO CALM INFLAMMATION

 **Bimzelx[®]**

IMPORTANT SAFETY INFORMATION

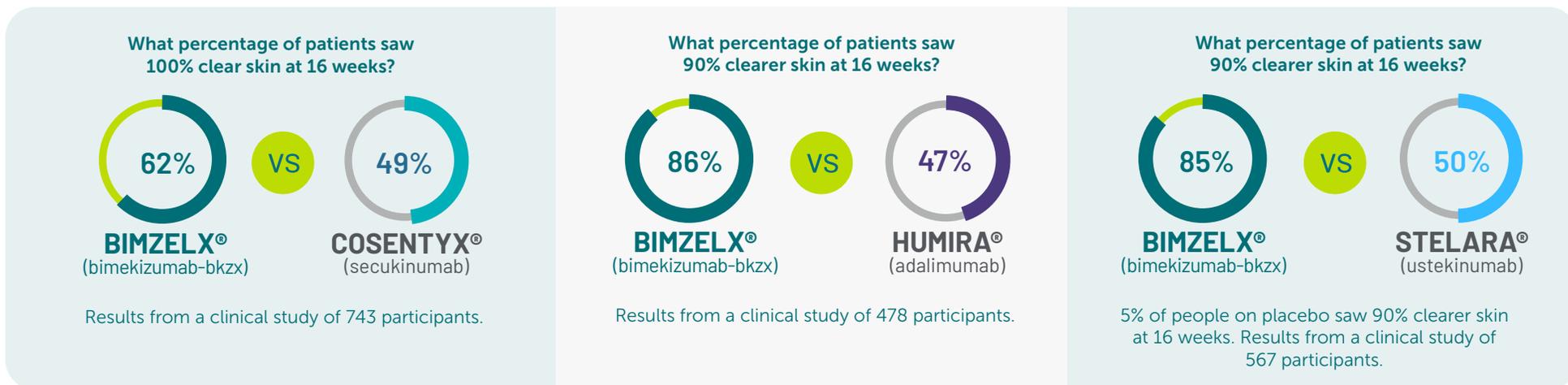
New cases of inflammatory bowel disease or "flare-ups" have happened with BIMZELX. If you have inflammatory bowel disease (ulcerative colitis or Crohn's disease), tell your healthcare provider if you have worsening disease symptoms during treatment with BIMZELX or develop new symptoms of stomach pain or diarrhea.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for full **Prescribing Information**, including **Medication Guide**.

BIMZELX[®] VS OTHER TREATMENTS: THE NUMBERS ARE CLEAR



See how BIMZELX performed in head-to-head clinical studies. We put BIMZELX to the test against three biologic plaque psoriasis treatments, and the results are clear.



»»» For more information on how BIMZELX can make a clear difference, visit [BIMZELX.com/results](https://www.bimzelx.com/results)

COSENTYX is a registered trademark of Novartis AG. See US Prescribing Information for safety and further information.

HUMIRA is a registered trademark of AbbVie Biotechnology Ltd. See US Prescribing Information for safety and further information.

STELARA is a registered trademark of Johnson & Johnson. See US Prescribing Information for safety and further information.

All trademarks are the property of their respective holders. Adalimumab (known as Humira), ustekinumab (known as Stelara), and secukinumab (known as Cosentyx) were compared with BIMZELX in head-to-head trials. These products were obtained from several countries. Please note that similarities and differences between products approved in the US and outside of the US have not been established.

IMPORTANT SAFETY INFORMATION

Elevated liver enzyme levels have happened with BIMZELX. Your doctor will do blood tests to check your liver enzyme levels before starting treatment and during treatment and may tell you to stop taking BIMZELX if you develop liver problems.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

PSO AND PSORIATIC ARTHRITIS (PsA): BIMZELX® ISN'T JUST FOR CLEARER SKIN



30%

About 30% of people with PSO may develop PsA

Where plaque psoriasis (*PSO*) shows up as itchy plaques on your skin, psoriatic arthritis (*PsA*) shows up as joint pain, stiffness, and swelling. If you have *PSO* and you are experiencing joint pain or swelling, it's likely time to talk to your doctor. Why? If left untreated, *PsA* can progress, causing permanent joint damage.



BIMZELX can deliver relief of joint pain and stiffness*

*In a *PsA* study, more than 4 in 10 people taking BIMZELX saw at least 50% improvement in joint pain, swelling, and stiffness at 16 weeks vs less than 1 in 10 taking placebo.

BIMZELX is a prescription medicine used to treat adults with active psoriatic arthritis. All doses are 160-mg injections under the skin.

IMPORTANT SAFETY INFORMATION

Call your doctor right away if you develop any signs or symptoms of liver problems like pain on the right side of your stomach, feeling very tired, loss of appetite, nausea or vomiting, itching, dark urine, light-colored stool, or yellowing of your skin or the whites of your eyes.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.



**I'M BACK
to clearer skin
and less joint pain**

GETTING COMFORTABLE WITH SELF-INJECTION



160 mg/1 mL autoinjector



320 mg/2 mL autoinjector



Not actual size. Not actual injector label. For illustrative purposes only.

BIMZELX has two autoinjector options designed around your needs and the option to use a prefilled syringe. Learn more about each autoinjector below, and talk to your doctor about the options available to you.

▶▶▶ Please scan the QR code below to watch the BIMZELX Autoinjector Video and familiarize yourself with proper injection procedure



Always take BIMZELX as prescribed by your doctor.

IMPORTANT SAFETY INFORMATION

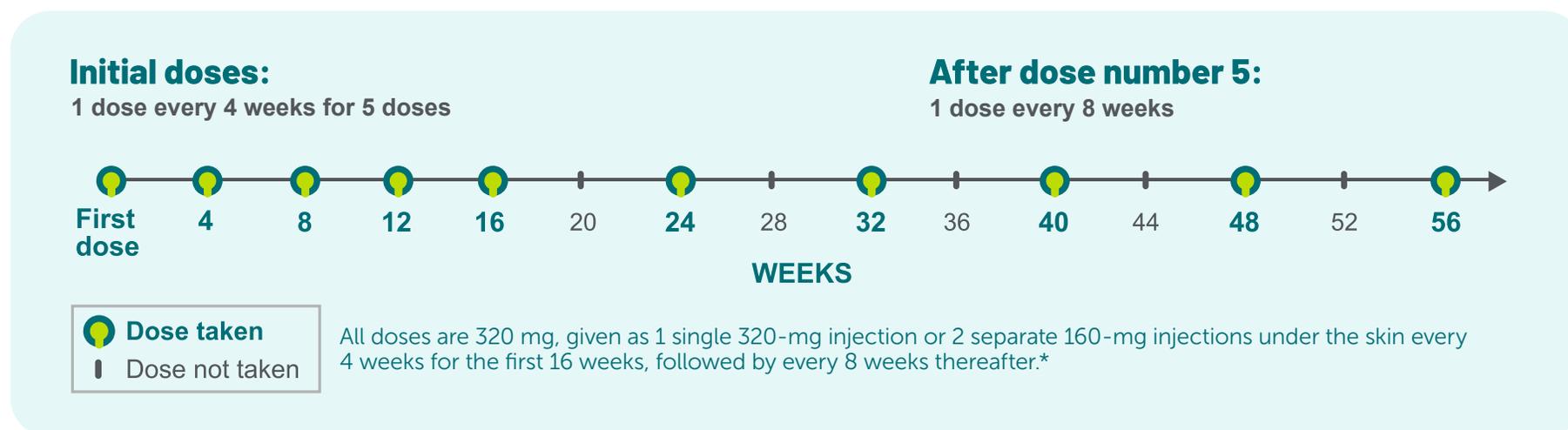
Tell your doctor if you have recently received or are scheduled to receive a vaccine. You should avoid receiving live vaccines during treatment with BIMZELX.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

GETTING COMFORTABLE WITH SELF-INJECTION



If you and your dermatologist decide on BIMZELX to treat your **moderate-to-severe plaque psoriasis**, here's a snapshot of what to expect:



*Patients weighing ≥ 120 kg (265 lb) may be prescribed a dose every 4 weeks after week 16.

IMPORTANT SAFETY INFORMATION

The most common side effects of BIMZELX in plaque psoriasis and hidradenitis suppurativa include upper respiratory infections, fungal infections (oral thrush or infections in the mouth, throat, skin, nails, feet, or genitals), headache, pain, redness or swelling at injection site, herpes simplex infections (cold sores in or around the mouth), stomach flu (gastroenteritis), small red bumps on your skin, acne, or feeling tired.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

NEW TO BIOLOGICS? WE'VE GOT YOU COVERED



How biologic treatments like BIMZELX work



What is a biologic?

Biologics are proteins made by living cells, which are used for treatments in people. They are used for a wide range of conditions due to the unique ways they interact with the immune system.

How is it different from topical or oral treatments?

Topical and oral treatments interact with the immune system in a generalized way.

Biologic treatments like BIMZELX target specific parts of the immune system that are malfunctioning, making them effective options for plaque psoriasis.

Interested in learning more about a biologic like BIMZELX?

Here are some questions to ask your dermatologist:

- 1 Could a biologic like BIMZELX be right for me?
- 2 When should I consider a biologic?
- 3 How do I take BIMZELX?
- 4 What are potential side effects of BIMZELX?

IMPORTANT SAFETY INFORMATION

The most common side effects of BIMZELX in psoriatic arthritis include upper respiratory tract infections, headache, urinary tract infections, oral thrush or infections in the mouth, and diarrhea.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

GET CONNECTED WITH MORE RESOURCES

Ready to learn more?



Scan here to sign up for personalized treatment options and support.

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.



Savings opportunities & personalized Nurse Navigator support



If eligible, pay as little as \$5 per dose.*



Tailored nurse support and helpful online resources to keep your treatment moving forward.†

*For eligible, commercially insured patients with approved coverage. View complete eligibility requirements and terms at www.bimzelx.com/patient-support/navigate-benefits.

†Nurse Navigators do not provide medical advice and will refer you to your healthcare professional for any treatment-related questions.

TALKING TO YOUR DERMATOLOGIST ABOUT BIMZELX®



Here are some key questions to get you started:

1 Would BIMZELX be right for me?

2 What are the possible side effects of BIMZELX?

3 Could I benefit from a treatment that targets and blocks IL-17A and IL-17F?

4 How soon could I see results? How long could they last?

Please see pages 13-14 for additional **Important Safety Information** and [click here](#) for **full Prescribing Information**, including **Medication Guide**.

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about BIMZELX® (bimekizumab-bkzx)?

BIMZELX is a medicine that affects your immune system. BIMZELX may increase your risk of having serious side effects, including:

- **Suicidal thoughts and behavior have happened in some people treated with BIMZELX.** Get medical help right away or call the National Suicide and Crisis

Lifeline at 988 if you, your caregiver or your family member notice in you any of the following symptoms:

- new or worsening depression or anxiety
- thoughts of suicide, dying, or hurting yourself
- changes in behavior or mood
- acting on dangerous impulses
- attempt to commit suicide
- **Infections.** BIMZELX is a medicine that may lower the ability of your immune system to fight infections and may increase your risk of infections, including serious infections.
 - Your healthcare provider should check you for infections and tuberculosis (TB) before starting treatment with BIMZELX.
 - If your healthcare provider feels you are at risk for TB, you may be treated with medicine for TB before you begin treatment with BIMZELX and during your treatment.
 - Your doctor should watch you closely for signs and symptoms of TB during and after treatment with BIMZELX. **Do not take BIMZELX if you have an active TB infection.**

Before starting BIMZELX, tell your healthcare provider if you:

- are being treated for an infection
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- think you have an infection or have symptoms of an infection such as:
 - fever, sweats, or chills
 - muscle aches
 - cough
 - shortness of breath
 - blood in your phlegm
 - weight loss
 - warm, red, or painful skin or sores on your body different from your psoriasis
 - diarrhea or stomach pain
 - burning when you urinate or urinating more often than normal

After starting BIMZELX, call your healthcare provider right away if you have any of the signs of infection listed above. Do not use BIMZELX if you have any signs of infection unless you are instructed to by your healthcare provider. See “**What are the possible side effects of BIMZELX?**” for more information about side effects.

What is BIMZELX?

BIMZELX is a prescription medicine used to treat:

- adults with moderate-to-severe plaque psoriasis who may benefit from taking injections or pills (systemic therapy) or treatment using ultraviolet light alone or with pills (phototherapy)
- adults with active psoriatic arthritis
- adults with active non-radiographic axial spondyloarthritis with objective signs of inflammation
- adults with active ankylosing spondylitis
- adults with moderate-to-severe hidradenitis suppurativa.

It is not known if BIMZELX is safe and effective in children.

Before using BIMZELX, tell your healthcare provider about all of your medical conditions, including if you:

- have any of the conditions or symptoms listed in the section “What is the most important information I should know about BIMZELX?”
- have a history of depression, or suicidal thoughts or behavior
- have liver problems
- have inflammatory bowel disease (Crohn’s disease or ulcerative colitis)
- have recently received or are scheduled to receive an immunization (vaccine). You should avoid receiving live vaccines during treatment with BIMZELX.
- are pregnant or plan to become pregnant. It is not known if BIMZELX can harm your unborn baby.
 - If you become pregnant while taking BIMZELX, you are encouraged to enroll in the Pregnancy Registry, which is used to collect information about the health of you and your baby. Talk to your healthcare provider or call 1-877-311-8972 to enroll in this registry or visit <http://mothertobaby.org/pregnancy-studies/>.
- are breastfeeding or plan to breastfeed. It is not known if BIMZELX passes into your breast milk. Talk to your healthcare provider about the best way to feed your baby during treatment with BIMZELX.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

What are the possible side effects of BIMZELX?

BIMZELX may cause serious side effects. See “What is the most important information I should know about BIMZELX?”

- **Elevated liver enzyme levels.** Your healthcare provider will do blood tests to check your liver enzyme levels before starting treatment and during treatment with BIMZELX. Your healthcare provider may temporarily stop or permanently stop your treatment with BIMZELX if you develop liver problems. Call your healthcare provider right away if you develop any signs or symptoms of liver problems, including:
 - pain on the right side of your stomach-area
 - itching
 - feeling very tired
 - dark urine
 - loss of appetite
 - light-colored stool
 - nausea and vomiting
 - yellowing of your skin or the whites of your eyes
- **Inflammatory bowel disease.** New cases of inflammatory bowel disease or “flare-ups” have happened with BIMZELX. If you have inflammatory bowel disease (Crohn’s disease or ulcerative colitis), tell your healthcare provider if you have worsening disease symptoms during treatment with BIMZELX or develop new or worsening signs of Crohn’s disease or ulcerative colitis.

The most common side effects of BIMZELX in people treated for psoriasis and moderate-to-severe hidradenitis suppurativa include: upper respiratory tract infections, headache, herpes simplex infections (cold sores in or around the mouth), small red bumps on your skin, feeling tired, fungal infections (oral thrush or infection in the mouth, throat, skin, nails, feet, or genitals), pain, redness or swelling at injection site, stomach flu (gastroenteritis), and acne.

The most common side effects of BIMZELX in people treated for psoriatic arthritis include: upper respiratory tract infections, headache, urinary tract infections, oral thrush or infections in the mouth, and diarrhea.

The most common side effects of BIMZELX in people treated for non-radiographic axial spondyloarthritis include: upper respiratory tract infections, headache, cough, joint pain, tonsillitis, urinary tract infections, oral thrush or infections in the mouth, diarrhea, feeling tired, muscle aches, and an increase in liver enzyme levels.

The most common side effects of BIMZELX in people treated for ankylosing spondylitis include: upper respiratory tract infections, headache, pain at injection site, vaginal yeast infections, oral thrush or infections in the mouth, diarrhea, and rash.

These are not all of the possible side effects of BIMZELX. Call your doctor for medical advice about side effects.

Use BIMZELX exactly as your doctor tells you to use it.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.



**Ask your dermatologist
about **BIMZELX** today**



Sign up to learn more
about BIMZELX and
get updates.



Inspired by **patients**.
Driven by **science**.

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